Fred Jackson 3022-14th St.,N.E. Washington, D.C. 20017

March 3, 2015

240-463-7404

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Donna Hanousek
Office of Zoning
441-4th St., N.W. Ste 200-S
Washington, D.C. 20001

Subject: ZC Case No. 14-18 Mid City Financial v2.

Dear Zoning Commissioners,

It is with great enthusiasm that my family supports Mid City Financial Development planned redevelopment of Brentwood Village and Brookland Manor.

This is a tremendous opportunity to revitalize a strategic neighborhood that is well overdue for Urban Renewal We can look at examples of similar sites in Northwest DC and Silver Spring, MD redevelopment successes:

- 1. McLean Gardens-Wisc Ave.
- 2. Cathedral Commons-Wisc. Ave.
- 3. Cleveland Park-Conn Ave-Uptown Theatre District
- 4. Downtown Silver Spring District-Ga Ave-Colesville Rd.
- 5. The Blairs-East West Hwy-Shopping Center-Apt. Communities

It is important that we move forward with urgency to accelerate economic development, and infrastructure projects along Brentwood and Brookland RIA neighborhoods 5B and 5C. There is a national priority championed by President Obama, his administration, Mayor Bowser, and DC City Council. Our focus is to create jobs, attract educated skilled millennial, baby boomers, families, best of class businesses in Brentwood-Brookland RIA while addressing social-economic challenges with fix me now solutions with private sector partners and public sector leadership.

Housing For All is attainable in this 20 acre community via mixed use residential, commercial, retail, recreational, and entertainment. An opportunity valued at approximately \$600m+, this project will address so many of today's issues in a positive impactful way for decades:

1. Affordable Housing

- 2. New jobs
- 3. New Middle-Upper Class Housing
- 4. Apprenticeships, Workforce Development
- 5 Minority Business
- 6. Vibrant Communities 5C/5B
- 7. Shopping Destination
- 8. Reduce crime, poverty, bad behavior that's toxic to 5B families along Brookland RIA

This project has the potential to really accelerate more density and urban development on other properties along the RIA Corridor 5B, 5C, and 5E so that Iconic RIA Rt1 achieves a look and feel...Conn., Mass., and Wisc. Avenues in NW corridors-neighborhoods.

Let's provide flexibility for Mid City Financial, DC Government, Private Partnerships, and 5C/5B to redevelop this property with plans for increased heights but also insure that affordable housing targets are balanced, fair, with other nearby developments providing affordable housing in 5C, 5B, 5E being acknowledged too!

My family, neighbors, and friends look forward to have reasons to walk across the Iconic RIA from Brookland RIA 5B Community into the new 21st Century Brentwood RIA Village Community 5C to shop, work, play, and live!

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Yes, we support this project big time!

Best days ahead,

Fred Jackson

Bernice Hammond Lewis-Jackson

Brookland Residents 1948

240-463-7404 Mobil

CC: CMR Michael Morrison ANC 5B03

CMR Joe Barrios ANC 5B04